

ACTION UNLIMITED

100-1 Domino Drive, Concord, MA 01742 978-371-2442 or 508-481-4322

Guaranteed Delivery by U.S. Post Office • Effective July 1, 2009

SPECIAL POSITION DISPLAY RATES*

*FRONT COVER \$450 • *BACK COVER \$385

*Page 3 Plus \$35 each edition • *Page 2 or 5 Plus \$25 each edition

* NO DISCOUNTS APPLY

No All Reverse Ads • No Upside Down Ads • Color Price by Request*

No Cash Refunds • Returned Check Fee \$35 • Shades Of Color Not Guaranteed

**Action Unlimited Is Delivered Free
Every Week to Every Home
by the U.S. Mail**

**TOTAL
CIRCULATION
129,591**

11 EDITIONS TO CHOOSE FROM:

01720 Acton 7655 }
01719 Boxboro 2027 } **Acton Edition**
01754 Maynard 4073 } **14,030**
01718 Nagog 275 }

01749 Hudson 7756 }
01740 Bolton 1597 } **Hudson Edition**
01503 Berlin 861 } **12,552**
01775 Stow 2338 }

01742 Concord 6414 }
01741 Carlisle 1651 } **Concord Edition**
01730 Bedford 5150 } **13,215**

01581 Westboro 7094 } **Westboro Edition**
01772 Southboro/Fayville 3211 } **10,305**

01886 Westford 7282 }
01451 Harvard 1592 } **Westford Edition**
01467 Still River 146 } **12,199**
01460 Littleton 3179 }

01469 Townsend 2340 } **Townsend Edition**
01463 Pepperell 3854 } **10,971**
01827 Dunstable 956 }
01462 Lunenburg 3821 }

01824 Chelmsford 9748 } **Chelmsford Edition**
01863 N. Chelmsford 3881 } **13,629**

01510 Clinton 6233 } **Clinton Edition**
01523 Lancaster 1851 } **8,652**
01561 South Lancaster 568 }

01752 Marlboro East 8433 } **Marlboro E. Edition**
01776 Sudbury 5757 } **14,190**

01432 Ayer 3253 } **Ayer Edition**
01434 Devens 138 } **8,652**
01450 Groton 3218 }
01472 W. Groton 204 }
01464 Shirley 1839 }

01752 Marlboro West 6185 } **Marlboro W. Edition**
01532 Northboro 5011 } **11,196**

**Below are your prices for any
combination of 1 to 11 editions.**

Prices are for one week.

WEEKLY	COL. INCH	2X2 AD	2X3 AD	1/4 PAGE	1/2 PAGE	FULL PAGE
1 ZONE/ EDITION	\$12 ⁰⁰	\$40 ⁰⁰	\$59 ⁵⁰	\$95 ⁰⁰	\$185 ⁰⁰	\$325 ⁰⁰
2 ZONES/ EDITIONS	\$18 ⁰⁰	\$64 ⁰⁰	\$94 ⁵⁰	\$145 ⁰⁰	\$275 ⁰⁰	\$475 ⁰⁰
3 ZONES/ EDITIONS	\$24 ⁰⁰	\$88 ⁰⁰	\$129 ⁵⁰	\$195 ⁰⁰	\$365 ⁰⁰	\$625 ⁰⁰
4 ZONES/ EDITIONS	\$30 ⁰⁰	\$112 ⁰⁰	\$164 ⁵⁰	\$245 ⁰⁰	\$455 ⁰⁰	\$775 ⁰⁰
5 ZONES/ EDITIONS	\$36 ⁰⁰	\$136 ⁰⁰	\$199 ⁵⁰	\$295 ⁰⁰	\$545 ⁰⁰	\$925 ⁰⁰
6 ZONES/ EDITIONS	\$42 ⁰⁰	\$160 ⁰⁰	\$234 ⁵⁰	\$345 ⁰⁰	\$635 ⁰⁰	\$1075 ⁰⁰
7 ZONES/ EDITIONS	\$48 ⁰⁰	\$184 ⁰⁰	\$269 ⁵⁰	\$395 ⁰⁰	\$725 ⁰⁰	\$1225 ⁰⁰
8 ZONES/ EDITIONS	\$54 ⁰⁰	\$208 ⁰⁰	\$304 ⁵⁰	\$445 ⁰⁰	\$815 ⁰⁰	\$1375 ⁰⁰
9 ZONES/ EDITIONS	\$60 ⁰⁰	\$232 ⁰⁰	\$339 ⁵⁰	\$495 ⁰⁰	\$905 ⁰⁰	\$1525 ⁰⁰
10 ZONES/ EDITIONS	\$66 ⁰⁰	\$256 ⁰⁰	\$374 ⁵⁰	\$545 ⁰⁰	\$995 ⁰⁰	\$1675 ⁰⁰
11 ZONES/ EDITIONS	\$72 ⁰⁰	\$280 ⁰⁰	\$409 ⁵⁰	\$595 ⁰⁰	\$1085 ⁰⁰	\$1825 ⁰⁰

Prices are effective 7/1/09.